



NAMING SPONSOR PROPOSAL

Chances for Children and Rotary Club of Mildura are excited to announce that we will be holding the 19th Annual Tour de Murray on Sunday 17th March 2019.

Each year this fantastic community family event goes from strength to strength. In 2018 we had 346 people walk, run and ride starting and finishing at the beautiful Mildura Riverfront.

All proceeds from the Tour de Murray go to local Rotary Club of Mildura charities including Chances for Children. The Tour de Murray is a long established community event on the local calendar that helps to ensure that Rotary Club of Mildura can continue to provide this ongoing support.

Chances provides financial and personal support to young people in our community to assist them to reach their potential in education, sporting and cultural pursuits.

Rotary Club of Mildura and Chances for Children would like to invite you to become the naming rights sponsor of the Tour de Murray in 2019. If you take up this offer the event will be known as the '2019 Your Organisation Tour de Murray'.

Naming sponsorship is available for \$6,000 and for this, you will received the following exposure:

- Television, print media and radio advertising campaign for the '2019 Your Organisation Tour de Murray' including your logo
- Logo and naming on all relevant Tour de Murray flyers, brochures and the Chances for Children website
- Naming sponsor on Tour de Murray t-shirt and other merchandise
- Acknowledgement on social media
- Acknowledgment in the Mallee Family Care annual report



In addition, you can utilise the event by displaying your banners and signage and use the day as a marketing/giveaway/promotional opportunity for your business. We would also welcome the involvement of your staff on the day. To provide clarity for all parties this information will form a Memorandum of Understanding between Rotary Club of Mildura, Mallee Family Care and your organisation to be drafted once your initial commitment is received.

We hope that you will consider joining us and making this year's event the most successful one ever. Please do not hesitate to contact either Jackie Heaysman or Trish Algate as per the contact details below.



Kind regards

Jackie Heaysman
Coordinator Chances for Children
T: 03 5021 7479
E: jheaysman@malleefamilycare.com.au

Trish Algate
President Rotary Club of Mildura
T: 0417697598
E: patricia.algate@health.nsw.gov.au